



From a converted funeral parlor...

Collecting news of and for the 'U'

By LUCY KENNEDY

From a converted funeral parlor on Maynard Street and the orange Literature, Science and Arts Bldg. a wonder of information and culture is disseminated by the University through the work of WUOM radio, the University television center and the University News Service.

Through these three bodies, all under the Vice President for University Relations, Michael Radock, the educational programs and professors of the University are shared with the state and in some cases the nation.

The radio and TV stations can remain fairly "pure" in the sense that they can concentrate on cultural programs or informational programs of a fairly non-controversial nature — such as sports.

U NEWS

The University news service, however, is in the more tenuous position of attempting to give newsmen an accurate account of what's going on while soothing the apprehensions of state voters about any University unrest.

In seeking a respectable University image to present to the public the News Service often finds itself covering different areas than the more controversial student-orientated publications.

Employing more than 15 staff reporters and clerical workers, the University News Service blankets the University's research operations with full-time reporters for engineering, general sciences, the medical school, and research institutes.

In addition to sending regular bulletins to area papers and broadcasters, news releases on a particular area — such as problems with Negro students — are sent to related journals worldwide.

The University Record, distributed to all faculty members, and the University of Michigan News, distributed to all non-academic employees are also produced by the News Service.

RADIO STATION

WUOM, like the News Service run entirely by professionals, is operated solely as a service to the state. Its services vary from broadcasts on how to teach choral music to Saturday football games taped for re-broadcast at convenient times.

In addition to its own regularly scheduled programs on FM from 11 a.m. to 11 p.m., WUOM sends taped programs to 90 other Michigan stations.

Classical music forms the bulk of WUOM broadcasting, but news specials such as discussions on the late Dr. Martin Luther King, the "Quiet Revolution in Quebec" and Ann Arbor report are also part of an average day's programming.

Although covering a wide range of topics, WUOM concentrates on coverage of the arts in Ann Arbor. Eleventh Hour, an 11 a.m. program conducted by station manager Ed Burroughs, reviews books and plays interspersed with classical music.

Also a teacher, WUOM broadcasts to elementary schools on closed circuit TV.

The University's television center on Maynard is really a former funeral parlor — inappropriate to the constant activity it sees and nearly a quarter of a million dollars worth of television equipment housed therein.

WSDM, appropriately, got its call numbers on the suggestion of some speech department students (speech department at Michigan) who use the TV center for training in technical and artistic aspects of programming.

CRITICAL LOOK

A typical schedule for student broadcasting starts off with a newscast. Next, "A Look Prophecy," part of a series on the occult arts. Finally, a critical look at the television coverage of last summer's Detroit riots, followed by faculty-student critical discussion of the program.

For the archives, and as part of its regular programming, the center interviews famous persons who come to the campus.

Norman Thomas and Ayn Rand have been interviewed, and the TV Center's taped press conference with Robert Frost is believed to be one of the only two or three video recordings ever made by the poet.

Events like Sesquicentennial, the inauguration of a new University President and student power rallies have been covered by the center's film unit. A newsreel of the year's activities is produced each year from the film

in the archives, for use by alumni groups, summer orientation leaders and others.

WSDM does not have its own transmitter, but 13 Michigan stations and some 57 stations in other states use programs produced by the television center.

Over 8,000 programs are circulated by the Center over some 70 commercial and educational stations from coast to coast.

Week days, at 6:30 in the morning, KNXT in Los Angeles broadcasts the art appreciation series "Painting with Guy Palazzola," produced by the center. Television station WWJ in Detroit, every Sunday at 12:30 p.m., broadcasts programs produced by the center.

COLOR SYSTEM

The center's work in closed circuit television includes the most extensive closed circuit color system in the country and the nation's first closed circuit system originating from inside a courtroom.

Color cameras were first set up for the Medical School in 1958. Since then a library of videotapes has been collected.

Two hospitals, St. Joseph's Mercy, and the Veteran's Hospital, have been linked up with the system and the practice of giving demonstrations and general observing sessions has been continued.

A special viewing room in the Law School serves as an Adjunct

Courtroom for the Washtenaw County Circuit Court.

Two of the courtrooms are connected with Hutchins Hall, allowing observation of court proceedings that cannot be fully explained in classes or textbooks.

The system was set up through grants from Law School alumni in 1962.

AUDIO-VISUAL

All the programs produced at the center are available for educational audio-visual use by businesses, organizations and other schools. Over 1,000 rentals a year are made for this purpose.

Considering the disorganized and over-crowded space the former dance hall (in addition to once being a funeral parlor) left to the television center, it is easy to understand that new facilities are desired.

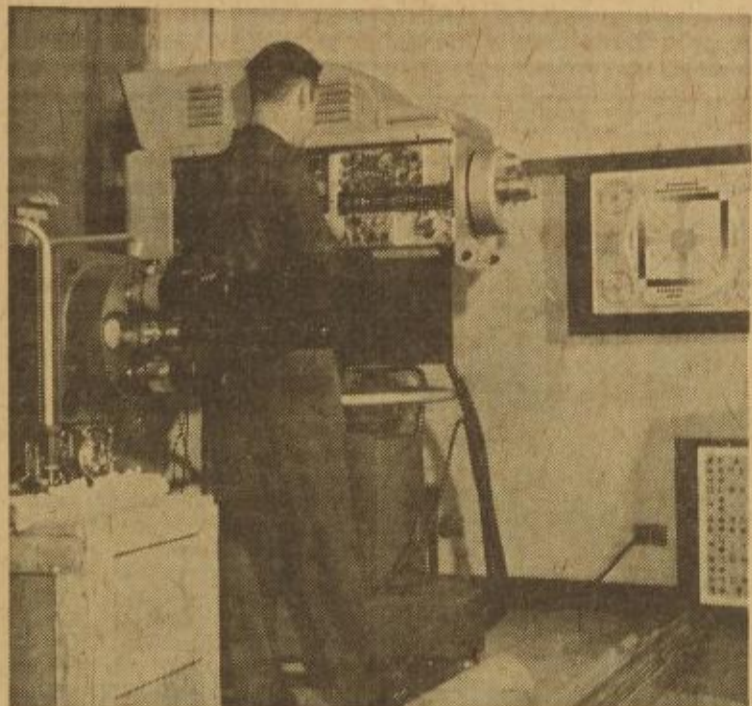
"We really would like to get a transmitter," says Professor Garnet R. Garrison, director of broadcasting at the center. With a transmitter, and its own educational channel, the center could broadcast its own programs every day.

LARGER BUILDING

"And we really should get some color equipment, since nearly everyone is converting to color," Garrison added. With new equipment and a transmitter, the center would have to move to a larger building.

It would take about \$3 million to get everything we need to modernize the center," Garrison commented, "and with the current state of the University's budget, it is not forthcoming in the foreseeable future."

Although all of these organizations may sound alluring, WSDM is the only one that actively encourages student participation. WUOM is, however, an excellent station to listen to if you have an FM radio, and University News Service is the place to go to publicize information or find it if turned away by the friendly student paper.



TV center equipment

Publications of law, engin, ISR survive U's throw-away culture

By LESLIE WAYNE

Although no authoritative studies have been made, it has generally been assumed that the life span of student publications is quite short. Day-old Daily's have been used to wrap fish and janitors have found slightly dated Gargoyles, dismembered and worn, stuffed behind bookshelves.

Yet in this throw-away culture, there are a few magazines produced by the University that manage to escape this fate. In fact, some people have found favorite works worth saving for future use.

LAW REVIEW

The Michigan Law Review is one of these treasured journals. Law School alums have been known to sentimentally hoard every Review since '05 and judges are often found peeking into a copy to find out what was really thought about their decisions.

Recruiting its staff from the top 10% of the freshman class, the law review combines student opinions with articles by professors, practicing lawyers and judges to produce a survey of current legal decisions and problems.

Traditionally, the law review staff has limited itself to writing "notes" or commentaries on recent legal developments and decisions. However, this year the staff began publishing feature articles on fields generally related to law.

PROSPECTUS

Within the past year, the law review has received a bit of competition from a new journal produced by the law school.

The new journal, Prospectus — Journal of Law Reform, is a reaction to the rule that only those in the top 10% of the

freshman class are eligible to write for the review. Articles for Prospectus may be submitted by any member of the law school.

MICHIGAN TECHNIC

One look at the Michigan Technic will dispel any prior notions about the lowly Michigan engineer. From the supposedly gray engineering department comes a glossy monthly digest of current happenings in engineering sparked by feature articles and abundant artwork.

Within the past year, Technic has covered the retirement of Doc Losh (complete with a center fold-out of the Doc) as well as a discussion of the "Theory and Practice of Student Power."

In past years, the Technic has been selected as the best college engineering publication and has been sent to all parts of the world — South America, Europe and the Soviet Union.

However, not all of the "saveable" journals are produced by students. The University is also the home of a number of journals produced by its staff members.

WORM RUNNERS

Probably the best known journal in this category is the Journal of Bio-Psychology (formerly known as the Worm-Runners Digest until too many librarians objected to that name.)

Produced by Dr. James McConnell of the psychology department (the man who satistically cut up planaria to find how animals learn), it is a dual journal. Skimming through the magazine from front to back, it is a highly technical and scientific journal. However when it is turned upside-down-and-

backwards, it turns into a book of jokes about Dr. McConnell's beloved planaria.

Some departments almost go into the printing business in publishing their staff member's papers. Within the past year, Institute of Social Research staff members produced over 240 articles.

Although most of these articles are aimed at an audience of sociologists, the Institute is planning to develop more journals for the layman. Right now, they are compiling a computerized and categorized mailing list of 6000 names.

Publications by the Institute cover an almost endless realm of topics. Recently one staff member made a survey of random consumer use that can tell when a housing or auto slump is pending. Several other members have produced a book Youth in Transition analyzing the reason why students drop out of high school, and have sent it to high school principals across the county.

If the first magazine you come to looks like fishwrap, hunt around — the University has publications to fit almost any interest.



ISR publications to fit every interest

Student directory sweeps humanity

The assertion that every student is a number is no myth. In fact, over 200 pages of publication have been devoted to exposing each student in the University down to his barest number.

The 1968-69 Student Directory, published in October, bars nothing.

The directory is published through the facilities of the Board in Control of Student Publications and prepared by the campus chapter of Alpha Phi Omega, the national service fraternity.

In its own way, the directory sweeps across the complete scope of humanity — a nearly random sampling of the world, achieving nearly complete ambiguity. Let there be no doubt about it, the directory is not an easy book to read, but it is the book of life, and nature does not easily yield up her secrets unto lazy students.

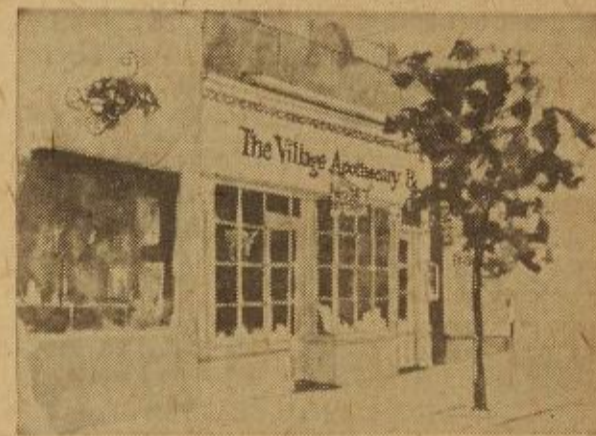
Deceptively purporting simply to list its characters alphabetically, the directory embodies the most perfect symmetry of human experience ever achieved.

And there is no dialogue, that old distorter of experience — the reader communicates directly with the meaning.

There are a few subtle guidelines for the novice readers of our generation, but with what elegance and persuasion do they operate! Notice, for instance, the change in type size between Ronald Davis and Samuel Davis; type size indeed! And the book is not without its private jokes either: look at the pace of Lowrie... Lu... Lubin... Lucarelli, or the charming turn-about in late registration: Averbach... Baar... Ackes... Baehr.

Prepare yourself for the Student Directory. Though it might not spell the final word in the writer's craft, it will replace the craft.

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